

Abstract

An automatic, universal, multi-purpose ground stand to securely affix an umbrella, or any like device, into any malleable surface such as sand, grass, gravel or dirt. The device is intended to accommodate any size or shape of commercially available beach or sun umbrellas. This device also contemplates the securement of other devices such as fishing poles. The device is comprised, primarily, of a main tube with a helical auger screw bit and a DC electric motor to turn the screw. A user of said device would extend the helical auger screw bit, engage the DC electric motor, and allow the action of the DC electric motor to secure the helical auger screw into a malleable surface.